

Business in the Community

Fujitsu & The Vyne Community School A true partnership

Our mission statement -

Prepare students for 'real world' experiences by developing and providing a variety of interventions to promote business and career awareness. In addition provide direct support, coaching and advice to teaching staff within the school to help them drive forward their own mission statement and goals.

"learn, aspire, achieve together"

■ Introduction

- About BITC
- Our Partnership
- Partnership Impact
- 2017/18 Updates
- 2018/19 Intervention Calendar
- Achievements in pictures...



About Business in the Community

- Business in the Community Business Class creates effective and mutually beneficial school-businesses partnerships. This matters because repeated, in-depth engagement between employers and young people can help prevent social background predicting a young person's success at school and beyond.
- Over 450 schools have been involved in Business Class, supported by 1,000 businesses (33% of whom are SMEs), impacting on 140,000 young people across the UK.
- Our members work together to tackle a wide range of issues that are essential to building a fairer society and a more sustainable future
- See www.bitc.org.uk for more information.



Our Partnership – 2017/18 Update

■ Fujitsu Vyne BITC Partnership

■ Partnership now in its 6th year (established Oct 2012)

- Still going strong, great joint working partnership delivering interventions across all year groups that help inspire, build confidence and develop young talent whilst helping to address student attainment & achievement as well as delivering business awareness to needed for 'life after academia'

■ The Partnership team -

- David Ross (CTO Architect, Defence Secure Solutions)
- Rebecca McCarthy (24hr Ops Centre Manager, DNS)
- Jim Eddie (Vyne DH and partnership POC)
- BITC Education Manager Nikki Wakefield

■ Our approach to the partnership

- Regular partnership meetings to review, develop & deliver intervention
- Continual intervention improvement plans, regular communications / feedback to our supportive SLT, our volunteers & The School (students, parents, governors)

- The partnership continues to work towards our shared mandate
 - To address our mission statement through a number of defined interventions that
 - Help inspire, build confidence and develop young talent
 - Develop student attainment & achievement
 - Promote awareness of STEM careers
 - Support Equality & Diversity
 - Promote Females in IT & Engineering
 - Provides business awareness, best practices & skills that prepare students for life 'after' academia
 - Support Students in their career aspirations
 - Additional provide members of the teaching staff with targeted interventions to help develop and enrichment their roles

■ How does the school benefit?

- *Students involved in the partnership gain confidence, good citizenship values and self-belief as a direct result of the various initiatives*
- *Provides awareness of career options and a better understanding of the skills required within the work place.*
- *Generates value add to the schools already developed careers curriculum & creates the 'right' atmosphere to develop*
- *Creates strong community links with business which helps to develop local young talent*
- *Teaching staff gain a better understanding and are able to put into practice skills learned through partnership initiatives.*
- *The school is now establishing itself within the community as a good place to send students and has gained an improved Ofsted rating.*

■ How does Fujitsu benefit?

- *Helps to develop our young talent within our GAP (Graduate, Apprentices & Placements) community*
- *Provides valuable opportunities for all employees to improve their communication, planning and delivery skills as part of their own career development paths.*
- *Aligns with corporate message and ethos to be a Responsible Business & forms part of the RB Objectives*
- *Creates opportunities for socially responsible activities*
- *Volunteers have reported in overwhelming numbers that they are PROUD to be part of Fujitsu after volunteering to help with the Vyne school initiatives.*
- *Promotes Fujitsu's role as a socially responsible business to its existing and future customers*

Partnership Impact - Summary

■ Our events:

- This academic year we've delivered 11 targeted interventions across every year group and supported various one-off events
- We've also had 3 student visits to the Fujitsu Basingstoke offices

■ Our supporting cast

- The partnership relies on the support of our Corporate Responsibility Board for funding and more importantly the enthusiasm of volunteers from our local work force.

■ Our Impact – the figures....

Activity Name	Activity Date	Duration(hours)	Volunteer Numbers	Planning Hours	Students Numbers	Total Fujitsu Investment	Year Group
Vyne School Open Evening	26/09/2017	3	1	2	55	5	Various
Vyne School Careers Fair	12/10/2017	3	4	3	50	15	Various
Apprenticeship Awareness Event	13/12/2017	2	7	3	97	23	Year 11
Fujitsu 'Enterprise Challenge Day'	15/11/2017	5.5	19	4	147	81.5	Year 7
Challenge Day Winners Site Visit	06/12/2017	2	5	4	25	22	Year 7
CV Skills workshop	07/02/2018	5.5	12	3	124	41.5	Year 10
Yr8 Reflection Garden Project (1)	Jan/Feb/Mar	6	6	4	148	30	Year 8
Mock Interview Day	20/03/2018	5.5	21	5	121	110.5	Year 10
Yr8 Garden 'Ideas' Assembly	02/05/2018	1	4	2	148	9	Year 8
Vyne Student Voice	Various	11	2	6	12	23	Various
RAF100 - STEM promo video shoot (2)	02/05/2018	0	0	0	10	0	Year 9
RAF100 - Air Show Simulation Testing	17/05/2018	3	6	3	51	21	Various
Totals		47.5	87	39	988	381.5	

- Maintaining our aim to engage every year group with at least one intervention during the year the partnership has delivered a variety of impactful interventions including:
 - Vyne School Open Evening – opportunity to promote the Fujitsu / Vyne ‘effect’ to prospective parents & students; this event is key for the school with the partnership proving a real differentiator for parents choosing schools in the local area for their children
 - Vyne Careers Fair – annual event that provides careers awareness within Fujitsu UK&I; activity supported by volunteers from of our young talented GAP community.
 - Enterprise Challenge Day – ‘Dragon Den’s’ comes to the Vyne - 149 year 7 students working with Fujitsu volunteers for a fun day of developing their own ideas for a mobile app with the opportunity to ‘pitch’ their idea to our eager Fujitsu Investors!
 - Enterprise Challenge ‘Winners’ Day – a trip to the Fujitsu Digital Innovation Suite for the winning two teams and the opportunity to re-pitch their app ideas to our SLT. A tour of the innovation suite, lunch and a winner’s trophy awaits those involved
 - Apprenticeship Awareness – a session aimed at the year 11 students and parents. Presentations from our apprentices on their experiences was followed by a networking opportunity in the library where students could have refreshments and talk informally to our young talented Fujitsu Apprentices.
 - Vyne Student Voice – this year the we are exploring LGBT+ issues with the council and together support from our internal SHINE organisation our aim is to develop a series of awareness events that can be delivered in school during the summer term

■ More interventions.....

- CV Skills Workshop – in its 2nd year this intervention is aimed to help year 10 students develop an understanding of the importance of a quality CV and provide them with advice, guidance and materials to help produce a CV for their mock interviews.
- Year 10 Mock Interview Day – our annual event that provides a professional interview experience for each student with two Fujitsu ‘interviewers’. This year 124 students were interviewed during the day by 21 Fujitsu volunteers.
- Yr 8 Reflection Garden Project – classroom based intervention led by Fujitsu volunteers working in year 8 tutor groups to help them develop their own ideas for a garden of reflection that will be created in the school grounds.
- TeenTech 2018 – the annual STEM event for Hampshire schools with over 30 companies and over 300 students. This year Fujitsu sponsored one table for Vyne students & a second table for CBEC. Plus support from our GAP cohort, our Technology Product group team and 5 Fujitsu volunteer ‘ambassadors’ for the day.
- RAF 100 Air Show Simulation Testing – student visit to Fujitsu’s ‘Digital Innovation Suite’ in Basingstoke to test out a Fujitsu developed F15 air simulation demonstrator as part of the RAF 100 celebrations
- Vyne School Awards Presentation Evening –presentation of our ‘Student Leadership’ Award and an address from the head of Fujitsu EMIEA Responsible Business Juliet Silvester

- Summary of output from a 2018 BITC case study :
 - The student questionnaire demonstrated the following:
 - ✓ 94% of students felt that taking part has increased their understanding of the skills needed by employers.
 - ✓ 84% of students felt that taking part has increased their awareness of the different jobs available.
 - ✓ 87% of students felt that taking part has increased their knowledge of the different pathways available to them after leaving school.
 - ✓ 88% of students felt that following the event they know what they want to achieve and they have aspirations to work towards their goal.

- For this academic year we've already programmed in dates for repeating our very successful events & looking for your involvement, including:

Intervention / Event	Scheduled Date	Target Group
BAU Events		
Vyne Enterprise Challenge Day Winners Site Visit	05/12/2018	Year 7
Apprenticeship Awareness & Networking Event	07/12/2018	Year 11
Apprenticeship Awareness & Networking Event @ Cranbourne School, Basingstoke	14/12/2018	Year 10
Reflection & Remembrance Garden Project	Relaunch in 2019 - TBC	Year 9
Careers Aspirations Event	16/01/2019	Year 9
CV Skills workshop	06/02/2019	Year 10
Mock Interview Day	06/03/2019	Year 10
Support to the Vyne Student Voice	Various Dates	Selected Students
Prudential 'Public Speaking' Competition	TBC	Year 9
Vyne Student Awards Evening	TBC	ALL
Events in Development		
LGBT+ Student Awareness Workshop		Year 7 (TBC)
Teacher Development		Vyne Teachers
Coding or Technical Mentoring Programme		11

- And we're always seeking ideas & innovative ways to achieving our aims with students at the Vyne



The Year 7 Enterprise Challenge Day gets underway ...



Before the judging takes place at the end of the day..

Enterprise Challenge 2018 - 'Winners' Day @ Fujitsu



Fujitsu's official welcome to our Defence Digital Innovation Suite in Basingstoke'



One of the teams presenting to our Fujitsu SLT 'dragons'



And congratulations to the winners – "Team Ten"

Students working in small groups go through a series of interactive exercises with Fujitsu volunteers to help develop a quality CV



Year 11 students have the opportunity to hear from some of our young talented apprentices before an informal networking session



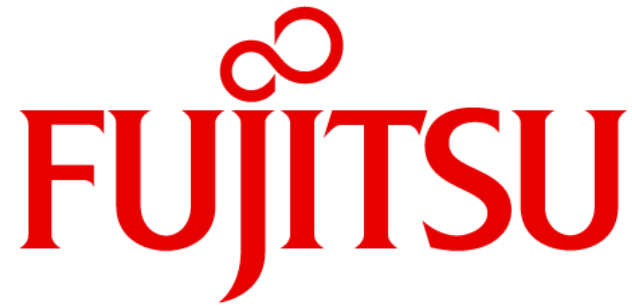
Students undergo some pre-flight tests to build their air show flight plans before choosing their 'pilot' and taking flight ...



Student Voice Council at the Fujitsu Offices for a regular council meeting led by one of our Apprentices.







shaping tomorrow with you